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NEWS RELEASE

[INSERT metro area or town] Rotary members to [INSERT verb: address/tackle/fight] [INSERT a societal problem for example, homelessness, childhood hunger]

[INSERT city, state or province, country, date] — [INSERT a societal problem or a Rotary cause with supporting data. For example: *Nearly 1,000 children use free or reduced lunch programs in Golden, Colorado, USA. When kids are not in school, food is scarce.*]

Rotary members from [INSERT metro area or town] will be at [INSERT location] on [INSERT date], where they will [INSERT description of volunteer work and service project].

[INSERT quote from a club member about Rotary’s efforts to support the cause]

Since they began working [with/on] [INSERT name of organization/project], Rotary members in [INSERT name of town] have [INSERT fact/statistic on community impact].

Rotary members from [INSERT name of town] have long supported the community through a range of service projects. Members of [INSERT name of club] have also [INSERT two or three other examples of service work your club has done in your community].

Rotary members throughout the world take action to make communities better. They contribute their time, energy, and passion to carry out meaningful and sustainable projects that promote peace, fight disease, provide clean water, help mothers and children, support education, grow local economies and protect the environment.

Rotary’s top priority is the global eradication of polio. Rotary launched its polio immunization program, [PolioPlus](#), in 1985 and in 1988 became a leading partner in the [Global Polio Eradication Initiative](#).

About Rotary

[Rotary](#) brings together a global network of volunteer leaders dedicated to tackling the world’s most pressing humanitarian challenges. Rotary connects 1.4 million members of more than 46,000 Rotary clubs in over 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping those in need in their own communities to working toward a polio-free world. For more information, visit [Rotary.org](#).

About [INSERT name of club]

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